



The Bhagirathi Cooperative Milk Producers' Union Limited
(A Govt. of West Bengal Project)

NOTICE INVITING TENDER

BU/MIS/E-TENDER/4792

Dated: 11.03.2020

Name of the work: Annual Rate Contract for Engagement of Advertising Agency/Publicity Agent for publication of Tender Notice in the newspapers namely Ekdin (Bengali), Financial Express (English), Janasatta (Hindi).

The Managing Director of The Bhagirathi Cooperative Milk Producers' Union Limited, invites offline rate tenders in **TWO BID SYSTEM** from reliable, resourceful, bonafide and experienced firms/ companies/ individual contractors having requisite financial capability and sufficient experience newspaper publication and relevant similar nature of job.

Scope of Work:

The firm/agency shall be engaged for a period of 1 year and shall be responsible for publication of Tender Notice as and when required. The content to be published and the newspaper in which the notices are to be published shall be mailed to the firm/agency.

Time line for tender:

Sl. No.	Particulars	Date & Time
1	Date of uploading of N.I.T. Documents (Online)	11.03.2020 at 1500 hrs
2	Bid Submission end date (Online)	19.03.2020 at 1500 hrs
3	Technical bid opening date	20.03.2020 at 1500 hrs
4	Financial Bid Opening date	To be notified later
5	Pre bid Meeting	16.03.2020 at 1100 hrs

Estimate of the Work: As per Annexure A.

Documents to be enclosed in Technical Bid

Experience: Bidder should have at least 1(one) years of experience in execution of similar nature of work.

- 1. GST Registration Certificate**
- 2. PAN Card**
- 3. Experience Certificate in execution of similar nature of work. Work Order or Completion Certificate can be attached.**

All the above-mentioned criteria and documents are mandatory and if the bidder fails to submit any of them, their bid will summarily be rejected.

Submission of bids: The bids will be submitted in offline mode.

Place of bid Submission: Receive & Despatch Section of The Bhagirathi Cooperative Milk Producers' Union Limited Feeder Dairy Panchanantala, Chaltia, Berhampore, Murshidabad Pin-742165 within the last date and time referred in this NIT.

The bid shall be submitted in two covers (Technical and Financial) which shall be further enclosed in a larger cover wherein it should be clearly superscribed on the envelope as “**Annual Rate Contract for Engagement of Advertising Agency/Publicity Agent**”.

Validity of the bid: The bid once submitted will be valid for 365 days.

Other Terms & Conditions:

1. No cost escalation during the contract period shall be entertained.
2. Payment will be made within 30-45 days subject to submission of 3 copies of invoices along with original cut-out of 2 copies of the newspaper.
3. Subletting of work is not allowed.
4. Penalty shall be imposed if the notices are not published within the stipulated date without any intimation and no payment for the notice shall be made.
5. For any dispute between the firm/agency and the Milk Union the decision of the Milk Union shall be the final binding.

The Managing Director of The Bhagirathi Cooperative Milk Producers' Union Limited reserves the right to reject or cancel any or all pre-qualification documents and bid document at any point of time without assigning any reason whatsoever.

ANNEXURE A

SL No.	Name of the Newspaper	Approved Rate for Black and White printing. Rs. per sq. cm.	Percentage discount offered by the bidder
1	Ekdin (Bengali), Kolkata Edition	54/-	To be quoted by the bidder
2	Financial Express (English), Kolkata Edition	19.94/-	To be quoted by the bidder
3	Janasatta (Hindi), West Bengal Edition	34.25/-	To be quoted by the bidder

The approved rate is in compliance to the Annexure to the Memo No. 3482/DI/ICA/2017 dated 01.12.2017.

Sd/-
Managing Director
The Bhagirathi Cooperative
Milk Producers' Union Limited